



The Hanseatic cities will be on display all around the town hall June 28 - July 1, 2012

Tourism /Accommodations

Touristik-Information Lüneburg

Lüneburg Marketing GmbH
Rathaus / Am Markt
D-21335 Lüneburg
Tel +49-(0)41 31 207 66-20
Fax +49-(0)41 31 207 66-44
touristik@lueneburg.de
www.lueneburg.de/tourismus

Accommodations in Lüneburg and the Lüneburger Heide region

Lüneburger Heide GmbH
Postfach 2160
D-21311 Lüneburg
Tel +49-(0)700 2099 3099
www.lueneburger-heide.de

Accommodations in Hamburg and the metropolitan area

Hamburg Tourismus GmbH
Postfach 10 22 49
D-20015 Hamburg
Tel +49-(0)40 300 51 300
Fax +49-(0)40 300 51 333
www.hamburg-tourismus.de

Accommodations to the south of Lüneburg

Bad Bevensen Marketing GmbH
Dahlenburger Str. 1
D-29549 Bad Bevensen
Tel +49-(0)5821 570
Fax +49-(0)5821 5766
zimmerinfo@bad-bevensen.de
www.bad-bevensen-tourismus.de



Hansestadt Lüneburg
Office for Hanseatic Days 2012
Rathaus · D-21315 Lüneburg
hansetag@stadt.lueneburg.de
www.hansetag2012.de



St. Nikolai
St. Iohannis
Watertower

Hanseitag 2012, Flyer eng - Lüneburg - Januar 2011 - epos-design

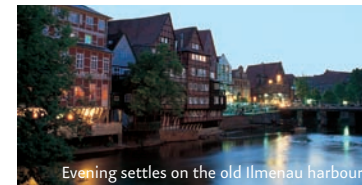
Experience the Bond Hanse: Living Links



32nd INTERNATIONAL HANSEATIC DAYS LÜNEBURG



JUNE 28 – JULY 1, 2012



Ulrich Mädge

Welcome to the 32nd International Hanseatic Days!
Welcome to the Hanseatic City of Lüneburg!

Lüneburg is hosting the 32nd Hanseatic Days of modern times from June 28 through July 1, 2012. A special occasion! An exciting event!

In 2012, the Hanseatic Days will celebrate the 600th anniversary in Lüneburg. Lüneburg hosted its first Hanseatic Days in 1412. Back then it was not yet called Hanseatic Days; it was a "Tagfahrt" (convening day). Emissaries from 23 Hanseatic cities gathered in the old salt city.

Now we are expecting guests from all of the modern-day Hanseatic cities, along with hundreds of thousands of visitors interested in the great cultural festival taking place in the beautiful Hanseatic city of Lüneburg.

With an appealing range of cultural attractions, the 32nd Hanseatic Days promise to be an unforgettable experience. The entire historic downtown area as well as the Western Old Town will be the stage for an array of events.

I extend this invitation to you: Come to Lüneburg for the 32nd International Hanseatic Days! Enjoy the unique flair of our old city – a place that, despite its age, has managed to remain vivacious and appealing.

Lüneburg is looking forward to welcoming you and offering you the best we have:

Culture, ambience, hospitality.

Ulrich Mädge

Lord Mayor
HANSEATIC CITY OF LÜNEBURG

Hanseatic City of Lüneburg

- 956** First official mention of LUNEBURG and the Lüneburg saltworks
- 1240** Construction of the first building in the town hall complex
- 1360** Lüneburg is designated a member of the Hanseatic League
- 1412** First Hanseatic Tagfahrt (convening day) in Lüneburg
- 1980** Lüneburg saltworks ceases operation, now the DEUTSCHES SALZMUSEUM (German Salt Museum)
- 2007** Lüneburg can officially call itself the HANSEATIC CITY OF LÜNEBURG
- 2012** **32nd International Hanseatic Days in Lüneburg**



32nd International Hanseatic Days in Lüneburg

The SITE OF THE EVENT is the entire downtown area. Streets, squares and stages where events will take place are shown in yellow on the map.

The GRAND OPENING will take place in front of St. Johannis church on Am Sande square.

Participants will present their Hanseatic cities at the HANSA MARKET all around the town hall (Rathaus).

The ARTISAN AND CRAFTSMAN MARKET will meander through the Western Old Town, around St. Michaelis church.

The ECONOMIC SUMMIT will be located between the Chamber of Commerce and the Chamber of Crafts.

The YOUTH HANSA will convene on the campus of the LEUPHANA University Lüneburg.

The MARITIME HANSA MILE will extend along the river from the old Ilmenau harbour.

Lüneburg Theatre: Performance of the HANSA MUSICAL: "Death in the Tower."



Amelinghausen
Soltau · Hannover
B 209 BAB 7

The LEUPHANA University Lüneburg campus will be the site of the YOUTH HANSA.



Travelling to Lüneburg for the 32nd International Hanseatic Days

...by air
Hamburg airport (ca. 65 km from Lüneburg)
Tram **S1** airport → Main Hamburg train station ca. 25 min.
Main Hamburg train station → Lüneburg 30 to 45 min.
SHUTTLE service will be provided by the HANSEATIC DAYS OFFICE:
hansetag@stadt.lueneburg.de

Hannover airport (ca. 125 km from Lüneburg)
Tram **S5** from airport → Hannover train station ca. 20 min.
Hannover train station → Lüneburg ca. 60 min.

...by rail
Main Hamburg station → Lüneburg 30 to 45 min.
Main Hannover station → Lüneburg 60 min.
Lübeck → Lüneburg ca. 80 min.
Dannenberg/Elbe (east station) → Lüneburg 60 to 90 min.

...by car
Autobahn **A7** Hannover → Hamburg (Exit 44) Soltau Ost → via Amelinghausen ca. 60 km
Bundesstrasse (highway) **B209** (Exit 40) Garlstorf → via Salzhäusen ca. 40 km
Landstrasse (highway) L216

Autobahn **A7** Flensburg → Hamburg → Hannover
Maschener Kreuz interchange (exit 36) → Autobahn **A39** to Lüneburg
Autobahn **A1** Bremen → Hamburg → Lübeck
Maschener Kreuz interchange (exit 39) → Autobahn **A39** to Lüneburg
Autobahn **A24** Berlin → Hamburg
Kreuz Hamburg Ost interchange (exit no. 31) → Autobahn **A1** → Bremen → Maschener Kreuz interchange (exit no. 39) → Autobahn **A39** to Lüneburg

Highways
From the south Braunschweig - Uelzen Bundesstrasse **B4**
From the north Hamburg - Winsen Autobahn **A39** and **B4**
From the north Lübeck - Schwarzenbek Bundesstr. **B207** **B209**
From the west Lüneburger Heide (Soltau) Bundesstrasse **B209**
From the east Dannenberg/Elbe Bundesstrasse **B216**

